



**PACIFIC**  
GOLF CLUB

# **SPONSORSHIP & ADVERTISING**





## **A PARTNERSHIP THAT GOES BEYOND SPONSORSHIP TO CREATE LASTING IMPRESSIONS & BUSINESS OPPORTUNITIES!**

Are you ready to elevate your brand's visibility and reach a highly engaged audience? As a Pacific Golf Club sponsor, you'll gain exclusive access to a distinguished community of passionate golfers and local enthusiasts.

Becoming a PGC sponsor is not just about associating your brand with a premier golfing destination; it's about forging meaningful connections. Whether you seek to enhance brand recognition, cultivate client relationships, or drive business growth, PGC provides a dynamic platform to achieve your goals. From prominent logo placement on course signage, digital media exposure, to VIP access at tournaments and events, our sponsorship packages are tailored to maximise your brand's visibility while fostering valuable networking opportunities within our esteemed community.

We understand that each sponsor has unique objectives and marketing strategies which is why we offer a diverse range of sponsorship packages tailored to suit your specific needs. Our platinum, gold, and silver packages serve as excellent starting points, each offering a spectrum of benefits and exposure opportunities. However, we go beyond pre-set packages, offering the flexibility for customisation. Work closely with our Golf Manager, Andrew McCormack, to craft a bespoke sponsorship package that aligns precisely with your brand's goals. Whether it's exclusive competitions, personalised tee signs, or innovative branding opportunities, our team is dedicated to curating a sponsorship plan that reflects your company's ethos and delivers exceptional value and impact.



# PLATINUM SPONSOR

**\$15,000 PER ANNUM**

EX. GST

## SPONSORSHIP CURRENTLY HELD BY SPANOS ELECTRICOOOL – ELECTRICAL & AIR CONDITIONING



- Tee Signs at Hole 1 & Hole 10, strategically positioned as the most sought-after and high-traffic areas, closest to the clubhouse and Pro Shop for maximum visibility.
- Logo placement on the digital cart screen at these high-traffic holes.
- Customisable digital ad showcased on the cart screen.
- Prominent branding in Pro Shop.
- Monthly feature in our newsletter with click through.
- Major recognition on our website as a platinum sponsor with click through.
- Monthly social media posts or stories highlighting your sponsorship / business.
- Access to unlimited social play during designated tee times (one group of four per day).
- Acknowledgment as a proud sponsor in graphics, speeches, and presentations
- Sponsorship of 10 competitions (one per month during the golf season from February to November) with additional benefits including banners, presentation opportunities, logo placement on leaderboard & club fixtures, as well as a booking line for 4 people & 2 carts.
- 4 club shirts.
- Exclusive corporate mini-golf function and space rental for up to 20 guests for a duration of 3 hours.
- Team building session in the golf simulator lounge, powered by TrackMan for up to 8 individuals (two bays for 2 hours)
- Complimentary use of our private boardroom.

*All facility usage & bookings are subject to availability.*

# GOLD SPONSOR

**\$5,000 PER ANNUM** EX. GST

LIMITED TO 5 SPONSORS PER ANNUM

- Tee Sign advertisement
- Logo display on the digital cart screen at a designated hole
- Customisable digital advertisement on the cart screen
- Recognition as a Gold Sponsor on our website with click through
- Sponsorship of 5 competitions (one every two months during the golf season from February to November) with additional benefits including banners, presentation opportunities, logo placement on leaderboard & club fixtures, as well as a booking line for 4 people & 2 carts.
- Complimentary mini-golf experience for 4 players, offered four times a year
- Complimentary golf simulator lounge experience, powered by TrackMan for 4 players for 1 hour, offered four times a year

# SILVER SPONSOR

**\$1,500 PER ANNUM** EX. GST

LIMITED TO 10 SPONSORS PER ANNUM

- Tee Sign advertisement
- Logo display on the digital cart screen at a specified hole
- Logo listing on our website with click through
- Family pass for complimentary mini golf (4 players)
- Sponsorship of 1 competition (during the golf season from February to November) with additional benefits including banners, presentation opportunities, logo placement on leaderboard & club fixtures, as well as a booking line for 4 people & 2 carts.

*All facility usage & bookings are subject to availability.*

# MIX & MATCH OPPORTUNITIES

PRICES UPON APPLICATION

## TEE SIGNS

Sponsors may choose 1 – 2 signs on a hole of their choice (subject to availability). Sponsorship of a tee marker is charged annually with the printing costs included in the sponsorship package. The design of the sign is up to your company and can be sent to us for printing at any time.

## SATURDAY COMPETITIONS *(Pricing starts at \$450 + GST)*

Saturday competitions sponsorships packages are a great way of getting your brand shown on the busiest golf competition day of the week. The package includes a booking line for 4 players and 2 carts, a \$50 bar/bistro credit, signage around the club & exposure on leader boards and fixtures.

## SATURDAY MONTHLY MEDALS

The Saturday Monthly Medal sponsorship package is for a brand who wishes to sponsor all 12 monthly medal events of the year. This would see your brand getting monthly exposure on leader boards, fixtures and allow consistent impressions of your company's name. Sponsors will also have their logo on the monthly trophy that winners of each division will win throughout the year. The package also includes a booking line for 4 players and 2 carts, a \$50 bar/bistro credit, signage around the club & exposure on leader boards and fixtures.

## BLACK MARKER CHALLENGES

The Black Marker Challenge is held every 6th Friday. Black Marker Challenges attract players from courses all around Brisbane and other cities. Sponsorship is available for each event or the company can sponsor for every event in the year. The package includes a booking line for 4 players and 2 carts, a \$50 bar/bistro credit, signage around the club & exposure on leader boards and fixtures.

## HONOUR BOARD & MAJOR EVENT SPONSORSHIPS

Honour Board & Major Event Sponsorship packages will see the most exposure through the club's advertisement and promotion of each event including nomination forms, leader boards, fixtures and social media.

Honour Board & Major Events in 2025:

- Club Championships
- Club Matchplay Championships
- Pacific Pro Am
- Pacific Junior Classic
- Foursomes Championships
- Mixed Foursomes Championships
- Master's Monday

# CONTACT US



Reach out for more information on any of our existing packages, our mix & match opportunities, specific competition sponsorship or bespoke package curation. You can contact Allie, our Marketing & Events Manager, via phone, email, or fill out the form on our website and we will be in contact. See below for contact information.

**Phone:** 07 3343 0888

**Email:** [marketing@pacificgolf.com.au](mailto:marketing@pacificgolf.com.au)

**Address:** 420 Pine Mountain Road, Carindale QLD 4152

**WE LOOK FORWARD TO WORKING WITH YOU!**